

BATU TEKİN

A multidisciplinary designer with 14+ years of experience crafting high-impact visual identities, digital experiences and design systems that connect, communicate and leave a lasting impact.



LOCATION
İzmir, TR



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LET'S CREATE SOMETHING GREAT.

CORE SKILLS *

- Brand Identity
- Logo Showcase
- Visual Language
- UI / UX Design
- Digital Branding Design
- Creative Direction
- Presentation Design
- Web App Developing

TOOLS *



Illustrator • Photoshop • Indesign • XD
Figma • Antigravity • Cursor • Visual Code
Trello • Clickup • Monday • Other Wf's

PORTFOLIO *

batutekin.com

Explore selected projects and case studies across branding, digital products and visual systems.



DESIGNED, STRUCTURED AND REFINED WITH INTENTION.

CORE SKILLS *

Senior Creative Director

Freelance / Independent

Leading end-to-end design projects for global clients across automotive, technology, wellness, and luxury industries

- Brand Identities**
Created premium visual systems & brand languages
- Digital Experiences**
Designed high-converting interfaces & UI systems.
- Creative Direction**
Concept development & art direction for campaigns.
- Developing**
Built systems to optimize creative production.

EXPERTISE *

- STRATEGIC THINKING**
Every design starts with a purpose and a plan.
- VISUAL PRECISION**
Details matter, Clarity is power
- FAST & EFFICIENT**
Smart workflow, fast iterations, high-quality output.
- IMPACT DRIVEN**
Designs that not only look good but deliver results

APPROACH *

- DISCOVER**
- DEFINE** Turn insights into a clear strategy and creative direction.
- DESIGN** Conceptualize, visualize and craft impactful designs.
- REFINE** Iterate and perfect every detail until it works.
- IMPACT** Deliver final solutions that create real impact.

EDUCATION *

- 2015-2019 **İzmir Yasar University** Faculty of Fine Arts
- 2012-2014 **İstanbul Aydın University** Software Engineer

MY PHILOSOPHY *

"If you do Everything that everyone else does in business, you're going to lose."